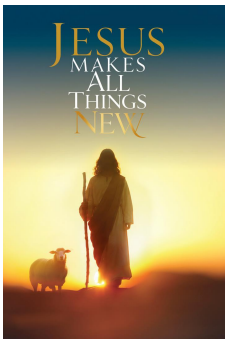
BRIEFING & FAQ / 01

The sharing book

Two priorities for 2027: put Jesus-centered resources into people's hands and help local churches share hope online.



Jesus Makes All Things New

Printed by Pacific Press, this is a sharing book drawn from Ellen G. White's presentation of the life and character of Jesus. Nine selected chapters introduce contemporary readers to Him, with limited updates to archaic language, NKJV Scripture quotations, and QR response invitations in each chapter. Audio versions will be available in 2027.

Available in English, Spanish, and French.

How should churches use it?

Make distribution the beginning of a relationship. Pair personal sharing with conversation, small group reading, Bible studies, and an invitation to connect with a local church. Coordinate book distribution with church social media outreach and a clear follow-up plan.

How do ordering and delivery work?

Special funding provided by NAD reduces the cost from 74 cents to 24 cents per book. Registered churches and schools can order books in boxes of 100. Conferences and unions order by the pallet, **4,800 books per pallet**. All orders and payments go through unions. Orders are bundled into full pallets and ship free to the local conference office. Cost sharing involves the local church, conference, and union. One way churches and schools can order books is through registration at allthingsnew2027.com.

Local church order	Volume discount	Additional small church discount
500+ books	5%	Churches with fewer than 100 members receive an additional 10%.
1,000+ books	10%	Added to the applicable volume discount.
2,000+ books	15%	Maximum shown: 15% + 10% = 25%.

Upcoming order and delivery dates

Order by	Delivery by	Suggested planning connection
Dec. 15, 2026	Feb. 18, 2027	Global Youth Day, March 20
Feb. 15, 2027	April 15, 2027	Spring and summer outreach
April 15, 2027	June 17, 2027	Summer outreach and camp meetings
June 15, 2027	Aug. 19, 2027	September proclamation events

Plan ahead: The General Conference's World Impact Day is April 10, 2027. The April 15 delivery falls after that event; use an earlier delivery cycle. Deliveries outside the continental U.S. may take additional time.

BRIEFING & FAQ / 02

The church social media campaign

One voice. Many speakers. Shared content, local relationships, coordinated outreach.

120+ content pieces | 12 months | 3 languages

The 2027 campaign equips registered churches and schools with content in English, French, and Spanish, monthly live Zoom training from NAD, and Adventist Connect + Thrive follow-up support. The handbook calls for coordinated posting at noon local time.

Who can participate, and how do they register?

Registration is open to churches and schools. **Church or school board approval of the local All Things New plan is required before registration.** Start at nadadventist.org/allthingsnew or Register your church or school.

What does the registration package include?

Registered churches and schools can order the sharing book. The welcome resource kit includes a tripod/microphone/light combo, digital media prompt cards, a magnetic bookmark, stickers, a T-shirt, a sample sharing book, access to a digital media library, Adventist Connect and Thrive, and **up to $300 in advertising support**. Thrive is a church interest tracker available from Adventist Connect. Confirm fulfillment and advertising arrangements during registration.

Who	Primary responsibility
Unions	Produce content with conferences and selected local churches.
Conferences	Collaborate with unions and promote church registration.
NAD	Provide training, guidebook, templates, incentives, and content for the final three months of 2027.
Local churches	Use the content, training, and resource kit; contextualize and publish locally.
Ministerial + Communication	Work together at every level to connect outreach with ministry and follow-up.

How is the year’s content assembled?

Nine months come from unions; NAD supplies the final three months. The requested content mix per contributing union is **four static posts, three carousels, four reels, and three stories**. The presentation identifies Southern Union for January 2027 and Lake Union for February, with Zoom training scheduled to begin in November 2026.

Does shared content replace local communication?

The campaign calls for everyone to contextualize and post together. Communication directors can help churches add a local invitation, confirm the destination link, and assign someone to respond to comments, messages, and requests for Bible studies.

Content-count note: The campaign provides 120+ pieces in monthly packets of 10-12. Additional content from Adventist influencers will also be available to share, bringing the total to well over 200 pieces.

BRIEFING & FAQ / 03

The wider initiative

Quick answers for directors helping churches turn resources into relationships.

What is the purpose of All Things New?

Help people know and follow Jesus; engage members in prayer, service, and personal witness; and connect outreach with Bible studies and lasting discipleship. The initiative joins the worldwide church's OneVoice27/All Things New emphasis while allowing outreach to be adapted to local communities.

What supports follow-up?

Adventist Connect and Thrive are part of the campaign's follow-up support. The presentation also outlines three public website hubs: **Discovering Jesus** for curious visitors, **Hope & Healing** for people who are hurting, and **Next Steps** for those ready to move toward Jesus. Coordinate local response responsibilities before promoting an invitation.

What other resources should directors know about?

Prayer and small groups: prayer ministry and missional small groups support spiritual preparation, relationships, and discipleship. The presentation includes a goal of 50,000 missional small groups for 2025-2030.

Jesus Revealed: ASI's 13-topic evangelistic series presents Jesus as the center of the message. Planned for January 2027, it is described as free to pastors, churches, and laypeople, with PowerPoint presentations, scripts, advertising materials, appeal cards, and handouts. Resource: asiministries.org/jesusrevealed.

Discovering Jesus films: four short films are planned for Christmas 2026, Easter 2027, summer 2027, and fall 2027, created for non-Christian and former Christian viewers.

Schools and early childhood: *Grow Like Jesus* materials use prayer, service, sharing, and following Jesus in age-appropriate learning experiences.

Pentecost 2025 stories book: a separate publication celebrates transformed lives, with stories from every NAD conference and union. It is distinct from the *Jesus Makes All Things New* sharing book.

Dates to keep in front of local teams

When	Opportunity
March 20, 2027	Global Youth Day sharing book distribution
April 10, 2027	World Impact Day
Summer 2027	Camp meeting and community outreach opportunities
September 2027	Proclamation events supported by Jesus-centered resources

Resources and registration: nadadventist.org/allthingsnew

Sources: supplied Annual Council slides and Social Media Campaign Handbook. Graphics: supplied slides. Suggested local practices are editorial recommendations.

BRIEFING & FAQ / 04

Resources available now

Scan for resources

Share these ready resources with conferences, churches, and schools.

Four areas of focus

ALL THINGS NEW

STEP INTO THE NEW BY CONNECTING WITH **JESUS.**



PRAY LIKE JESUS
SPIRITUAL RENEWAL



SERVE LIKE JESUS
COMPASSION AND HEALING MINISTRIES



SHARE JESUS
PROCLAMATION AND RECLAMATION



FOLLOW JESUS
BAPTISM AND DISCIPLESHIP

Visit allthingsnew2027.com for the resources below. These are available now, ahead of the 2027 campaign content and upcoming releases described on page 3.

Ready resource	What directors can share
Initiative presentations	Shareable overview presentations in **English, Spanish, and French** for introducing All Things New to leadership teams. Open the website and select the language download.
The Desire of Ages reading plans	Downloadable plans in **English and Spanish**: one chapter per day or five pages per day, plus a one-chapter-per-day option beginning in **January 2027**. Use for personal reading or a church reading emphasis.
Digital media library	The website links to a shared library of campaign media. Open the digital media library.
When Hope Shows Up	A short film already featured on the site. Share it as a conversation starter about hope, grace, and showing up for others. Watch the film.
Initiative introduction video	The site also includes an All Things New introduction video for explaining the initiative. Watch the overview.

Keep teams informed: Sign up for the All Things New newsletter for NAD updates.

Availability source: allthingsnew2027.com, reviewed Nov. 14, 2026. Reading-plan and presentation downloads are grouped under “Resources for All Things New.”