

Media Mob Awards Official Rules

The Media Mob Awards (“Awards”) is an exciting opportunity for church media teams and creative individuals alike to be recognized for their amazing work in the year 2023. Churches (“Churches”) in Southeastern California Conference of Seventh-day Adventists (“SECC”) will be recognized for their work in social media, videography, and website design. Members of churches (“Members”) in SECC will be recognized for their work in videography, photography, and graphic design.

To enter, Participants must first complete and submit the Media Mob Entry Form **by September 15, 2023, 11:59 PDT**: <https://forms.gle/TxqQarnYHZbgr7dF7>. Then, upload submissions through the Media Mob Awards Submission Form: <https://forms.gle/nx8TrzzBdRpDef1t8>. The deadline to enter submissions is **Thursday, October 12, 2023 at 11:59 p.m. PDT**.

The Media Mob Awards are open to Members and Churches of SECC. Churches and Members are welcome to submit up to 3 entries per eligible category, with the exception of Website Design. Website Design Category is limited to one website per church.

Judges will pick the grand prize winner (\$500) for each category. A total of six grand prizes will be awarded— **two videography awards** (one for Churches and one for Members), **one photography award** (Members only), **one social media award** (Churches only), **one website design award** (Churches only), and **one graphic design award** (Members only).

Winners will be announced at the Media Mob Awards Ceremony on Sunday, November 12, 2023 at 4:00 p.m. PDT at the Southeastern California Conference office located at 11330 Pierce Street, Riverside, CA 92505. Churches and Members should have a representative at the banquet to receive their prize in the event they win.

Videography Entries

Video entries must conform to the following regulations:

- Churches and Members may enter videography entry submissions.
- Videos should be 2 minutes or less. They should be original and created in the year 2023.
- All entries should be in English or include English subtitles.
- No foul language, third-party logos or copyrighted material permitted.
- Content of the videos must have Christian themes and be suitable for viewing by all ages.
- Films will be judged on creativity, originality, technical quality, storytelling, concept and writing, and overall execution.
- Videos must be in a format acceptable for YouTube.
- No copyrighted or commercial content is permitted (i.e. music, video, animation).

- Any music included in videos must be either royalty-free, in the public domain, an original piece written by team members, or music for which Participants have obtained usage rights.
- A video release form must be signed and submitted for each person appearing in videos.

Photography Entries

Photography entries must conform to the following regulations:

- Only Members may enter photography entry submissions.
- Photos must be original and created in the year 2023.
- No third-party logos or copyrighted material permitted.
- Photos will be judged on originality, technical quality, creativity, caption, and impact.
- Content of the photos must be suitable for viewing by all ages.
- Entries must be church-related (i.e. church members, church services, church-sponsored events, etc.).

Graphic Design Entries

Graphic design entries must conform to the following regulations:

- Only Members may enter graphic design entry submissions.
- Entries must be original and created in the year 2023.
- Entries must be suitable for print or digital publication.
- No interactive media permitted.
- No foul language, third-party logos or copyrighted material permitted.
- Content of the graphic design must be suitable for viewing by all ages.
- Entries must be church-related (i.e. church members, church services, church-sponsored events, etc.).
- Graphic design pieces will be judged on originality, creativity, technical quality, readability, visual appeal, and content.

Website Design Entries

Website design entries must conform to the following regulations:

- Only Churches may enter website design entry submissions.
- Entries must be a church website or church-sponsored website.
- Website must show original, updated content created in 2023.
- Websites will be judged on technical quality, visual design, readability, accessibility, content, and user experience.
- No foul language, third-party logos or copyrighted material permitted.
- Content of the website design must be suitable for viewing by all ages.

Social Media Entries

Social media entries must conform to the following regulations:

- Only Churches may enter social media entry submissions.
- Entries must be original.
- Social media pages created before 2023 are accepted, but at least twelve posts must have been made to the page in the year 2023.
- Entries must be church social media accounts or church-sponsored accounts.
- No foul language permitted.
- Content of the social media must be suitable for viewing by all ages.
- A church's social media page will be judged in its entirety for its creativity, consistency, engagement with followers, content and its relevance to the audience, use of features, and reach.
- Any social media channel may be submitted (Instagram, YouTube, Facebook, etc.).
- Churches may submit up to three entries but no more than one entry per social media platform.

Any entries that don't adhere to published rules will be disqualified.

By submitting an entry in any category listed above ("Submission") for the Media Mob Awards ("Awards"), Participants give Southeastern California Conference of Seventh-day Adventists ("SECC") the rights to use the Submission as detailed in the Official Rules.

By participating in the Awards, Participants agree to indemnify, defend, and hold harmless SECC, its officers, employees, and agents, ("Releasees") from any and all claims, demands, costs, actions, losses, damages, judgments and/or liabilities, including attorney's fees, brought as a result of involvement in these Awards, whether caused by the negligence of Releasees or otherwise.

By participating in the Awards, Participants agree to release, waive, discharge, and covenant not to sue the Releasees from and against any and all claims for damages and/or liability, including claims for negligence against the Releasees resulting in personal injury, accidents or illnesses (including death), and property loss arising from, but not limited to, participation in the Awards.

SECC is not responsible for any claim(s) involving copyright or trademark infringement and/or payment of any royalty related to the Submission or contents therein. Entrants are also responsible for their own insurance, if applicable, and are not covered by SECC's liability policies.

By entering the Awards, Participants represent that the Submission(s) comply with the Awards Official Rules and entry guidelines and that:

- The Participant is authorized to submit the Submission and that all clearances, licenses, and releases necessary for use and public display or broadcast of the entry have been granted and agree that the Participant will indemnify and hold harmless Releasees for any liabilities and expenses in connection with any claims based on any Submission submitted by the Participant for this Contest.
- Video entries comply with the [YouTube Terms of Service](#);
- At the time of entry or any time thereafter, the Submission does not contravene any contractual, legal or other obligation;
- The Submission does not contain any profane, pornographic, obscene, or defamatory materials;
- At the time of entry or any time thereafter, the Submission does not violate or infringe upon the copyright, trademarks, rights of publicity, privacy, or any other intellectual property or other rights of any person or entity;
- Use of the entry by SECC, as contemplated by the Awards Official Rules, will not infringe any copyrights, rights of publicity or any other rights of any person, living or dead; and
- The Participant complied with all relevant laws, rules, and regulations in the production of the Submission.
- The use of the Submission by SECC may include, but will not be limited to, the following:
 - The Submission may be displayed, reproduced, distributed, and modified for use by SECC on seccadventist.org at any time, where they may be freely accessible to the general public. By entering the Awards, Participants also acknowledge and agree that SECC may post the Submissions on any or all of SECC's social media pages or channels, where they may be freely accessible to the general public.
- Upon entering the Awards, you, on behalf of yourself and the participants listed in the entry form, hereby grant SECC a worldwide, non-exclusive, royalty-free,

perpetual (for the duration of the applicable copyright), sub-licensable, and transferable license to exercise the rights in your video entry as stated below:

- to reproduce the entry;
- to create and reproduce derivative works of the entry;
- to distribute copies of, display publicly, perform publicly, and perform publicly by means of a digital audio transmission the entry and any derivative works of the entry, all without attribution or compensation to participants and/or their successors or assigns.